

## Case Study:

### M-Is

*The latest in print technology for M-Is*



**A forward-looking company working in a fast-moving and competitive environment, M-Is needed a complete re-design of its print environment to help reduce costs and improve efficiency.**



**“ The after-sales support we receive from the BAC team is fantastic. We find that from the moment we log an issue to resolution we are kept fully updated.”**

#### About the client

A leading Independent Marketing, Communications and Event Agency that provides organisations with integrated solutions through live events, roadshows, awards ceremonies, entertainment, environments, launches, exhibitions, sponsorship, world expos, retail and brand experiences around the world.

#### Why did they need help?

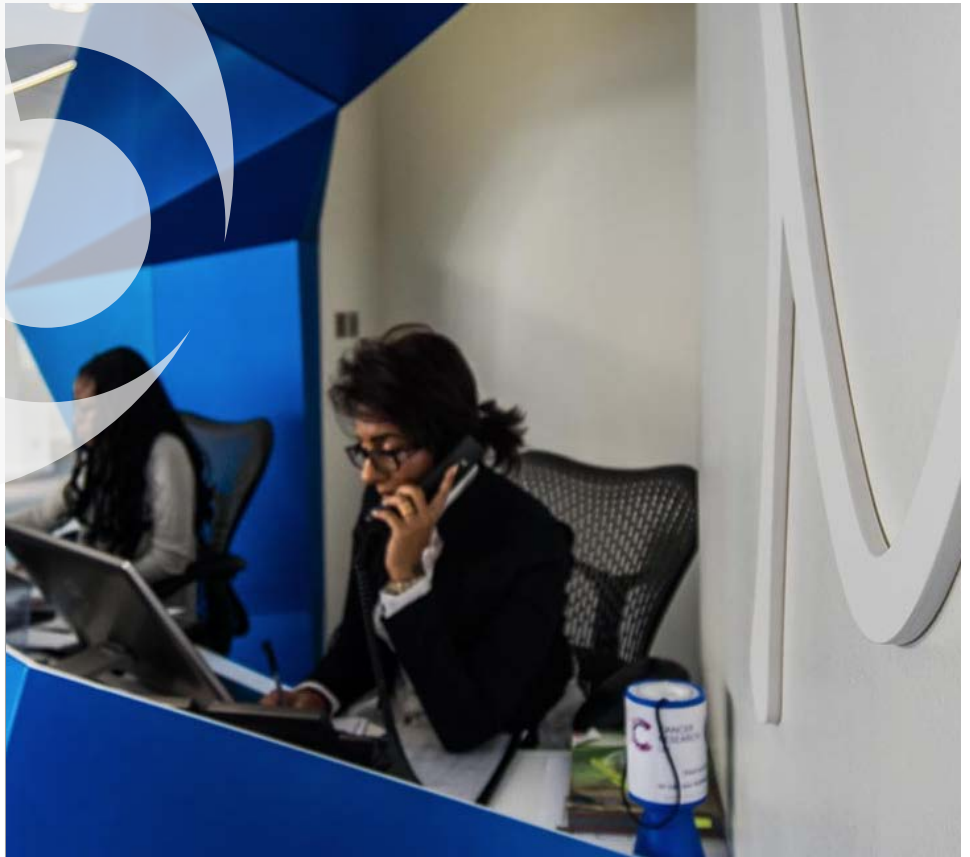
M-IS was looking for a total solution and print management for its Head Office in West London and further two offices in Central London and Bristol. It required a high-end graphics machine with reprographic fiery rip for proofing our designs within our growing reprographics department. The company was also in the process of moving into new offices and needed a reliable and dynamic solutions-based supplier that could help them become more cost-effective.

#### Choosing to work with BAC

BAC was awarded the contract following a strategic and professional approach to meeting the client's requirements. Our recommendations for the equipment and solutions gave M-Is extra features and made the company more efficient. BAC came highly recommended from existing clients and their attention to detail was second to none.



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### What did we do?

We provided a thorough statement of works, listing benefits of the new equipment and solutions for the new office in Isleworth. M-Is now has high-end multifunctional devices which remove the need for expensive desktop printers. We installed quality devices which exceeded the client's expectations and we offered complete training on each device.

### What do they say?

"The after-sales support we receive from the BAC team is fantastic. We find that from the moment we log an issue to resolution we are kept fully updated and the matter is dealt with well within the target service levels. The proactive maintenance and continual monitoring of the machine through its lifespan is excellent."