

**Case Study:**

## **Topclick**

*Exceptional service helps Topclick stay ahead of the game*



**By bringing the media agency's print and document management up to date, we've given them the processes and future-proof solutions to deliver great results to clients.**

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**“ BAC has decreased our annual printing costs and our productivity has improved too. The service is friendly, pro-active and very professional.”**

### **About the client**

Topclick is a web design and online marketing company. Pioneers in delivering ROI-focused managed marketing services, they use expert strategies and cutting edge creative design to help their clients win more profitable business.

### **Why did they need help?**

As a company at the forefront of technology, Topclick needed to demonstrate streamlined processes and great responsiveness. Instead, they had out-of-date printers with high running costs and no solutions in place for document sharing or scanning. Existing equipment was hard to maintain and service did not come from a single source.

### **Choosing to work with BAC**

We were recommended to Topclick by one of their suppliers. The company took the time to check us out and talked to us because they wanted a locally-based company that offered exceptional support - both remote and on-site. Our technology knowledge and competitively-priced hardware clinched the deal.



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**What did we do?**

Staff across two offices were migrated to a single, easy-to-use print system. This new technology has allowed Topclick to streamline its processes and make the system easy to administer and maintain. Productivity has improved, paper and ink costs have decreased, and the document sharing solutions have moved the company towards a completely paperless office.

**What do they say?**

“BAC has decreased our annual printing costs and our productivity has improved too. The service is friendly, pro-active and very professional. We have been with them for seven years and will continue to do so as they help with our ongoing growth and development.”